

Support our Little Sisters

News that Empowering Our Little Sisters (EOLS) has finally launched its campaign in Manitoba to pair young aboriginal girls with older aboriginal female role models is welcome news for everyone.

In fact, with increasing numbers of our young women falling victim to negative fashion, lifestyle, peer and sexual stereotypes which perpetuate self-destructive and self-degrading beliefs that their personal worth has little to do with their individual spirit and personal integrity, it's time to help these girls discover the reverence and spiritual pride of simply being born a woman.

With the disintegration of traditional values and family structures (not only confined to the aboriginal community) our girls are often assaulted from a very early age by relentless and exploitive pressures intended to betray their innocence in exchange for peer acceptance.

And because too many of our most vulnerable girls have no positive male role models and are being raised by mothers beset by a host of socio-economic pressures or demons of their

IT WILL TAKE ALL OF US, THE ENTIRE COMMUNITY—ABORIGINAL AND NON-ABORIGINAL—TO OFFER WHATEVER SUPPORT THE ORGANIZATION REQUIRES TO ACHIEVE ITS GOALS.

own, the need for mentors with the capacity to guide our girls along the path of womanhood is vitally important.

These young women will become mothers themselves and with the assistance of the Empowering Our Little Sisters program have a fighting chance at breaking the cycle of hopelessness and spiritual drifting experienced by many young aboriginal women today.

And with time and the unequivocal support of everyone in the community and Manitobans at large, the signs of

change will inevitably and clearly display themselves in the ambitions and successes of a new generation of young aboriginal women who have been taught to respect themselves, to have pride in themselves and to settle for nothing but respectful behaviour towards themselves from others, particularly their peers.

The women involved in the program have shown both the courage and personal commitment to attempt to reach out to our girls and nurture all that is best in them.

But it will take all of us, the entire community—aboriginal and non-aboriginal—to offer whatever support the organization requires to achieve its goals.

As a non-political and non-affiliated organization it is grassroots activism at its best. And as an initiative of strong aboriginal women bound by the simple philosophy of assisting the next generation of women nurture, protect and respect themselves, and their future children, it is an initiative that will truly build stronger and healthier communities.



PUBLISHER
ARNOLD ASHAM
publisher@grassrootsnews.mb.ca

FINANCIAL OFFICER
JANICE MCKAY
admin@grassrootsnews.mb.ca

EDITOR
LEN KRUZENGA
204.582.4923

COLUMNIST
DON MARKS

ADVERTISING SERVICES
ALEX REID
204.582.4896 • alexr@grassrootsnews.mb.ca

LORI RUDRUM
204.572.0288 • lori@grassrootsnews.mb.ca

DESIGN AND LAYOUT
GRAHAM DEMPSTER
204.582.9698 • grahamd@grassrootsnews.mb.ca

PUBLISHER'S ASSISTANT
JACKIE ASHAM
204.589.7495 • jasham@grassrootsnews.mb.ca

CONTRIBUTOR / DISTRIBUTION
COREY "THE COYOTE" WHITFORD
204.299.7243 • coyote@grassrootsnews.mb.ca

GRASSROOTS NEWS
A Division of A.A. Aboriginal Advertising Inc.
24-1635 Burrows Avenue
Winnipeg, Manitoba R2X 3B5
Phone: 204.589.7495 • 1-866-831-5291
Fax: 589.7540 • Visit Us On-line:
www.grassrootsnews.mb.ca

Grassroots News is not responsible for the accuracy or validity of advertisers claims nor the editorial content contained in any advertisements. The opinions or views represented in such material are solely those of the advertiser and do not necessarily reflect those of the Publisher. As a result Grassroots News will not be held liable for their publication.

Aboriginal Women Mentoring Aboriginal Girls Empowering Our Little Sisters

Empower and Inspire Young Girls to Dream and Achieve Greatness



"As Aboriginal women, the sharing of our stories, teachings and knowledge is a responsibility we all carry.

It is our way. It is in each of us. And when we learn together, we make our circle strong.

Become a mentor, teacher and friend to Aboriginal girls from all walks of life.

Join the circle. Empower and inspire. Let us carry our wisdom forward together."

Susan Aglukark

Call now to become a mentor: **988-9200**
For more info: www.empoweringsisters.com

